



Central Ohio Horse.com

2008 Advertising Information & Rates

Classified Ad Rates

Non-commercial ads are always free.

To submit your horse or equine related item, email to admin@centralohiohorse.com.

Please keep your ad to 50 words or less. Include contact information and a picture. Allow up to 5 days for posting. Your ad will be posted for up to 60 days.

Event Listings

Horse related events are listed free. Many people use our site exclusively for the event detail. Provide as much detail as you can on the event:

- **Date**
- **Name of Event**
- **Where will it be held**
- **Contact information**

Fliers for your event can be added for \$10. We will post your flier and link it from the events page. If you already have a flier on another web site, we will link it for free.

Commercial Ad rates

If you are running an ad to promote your business or your stallion (stud fees) in which you intend or hope to profit from that business then that ad is considered a commercial ad. There are many options for commercial ads. These include banner and business card ads as well as listings on our Services page.

Ad rates vary depending on which page you want to place your ad. Wording and graphics may be limited and must be approved by CentralOhioHorse.com.

CentralOhioHorse.com will design a basic ad for no charge if you do not have one available. Remember, we are horse people, not web designers!

In Order of Most Viewed	Page	Monthly Charge	Discount Pricing Available	Notes
1	Homepage	\$20 per month (2 month minimum)	\$200 per year if paid in advance	Graphics will vary depending on size. Will include link to your home page & email address. Ad must fit in the margin and wording created and/or approved by CentralOhioHorse.com.
2	Classifieds	\$10 per month	\$7 per month for 3 months or more. \$60 per year if paid in advance	Graphics will vary depending on size. Will include link to your home page & email address. Your ad (or business card size) will be shown prior to the free classifieds, but under the last commercial ad. Your ad will move up as others expire. Also available, a smaller graphic ad in the left hand column for the same price.
2	Classifieds	\$7 per month	\$5 per month for 3 months or more. \$50 year if paid in advance	Your business card size ad will appear under the appropriate heading following the classified ads.
2	Classifieds	\$10 per month		Stud fees will be listed in the classifieds for \$10 per month which includes picture. Fliers can accompany the ad for \$10.
3	Events Listing	\$10 per month	\$100 per year if paid in advance	Graphics will vary depending on size. Will include link to your home page & email address. Ad will be shown in the left hand column of the page.
	All Other Pages	N/A	\$75 per year per page paid in advance	Graphics will vary depending on size. Will include link to your home page & email address. Ad will be shown in the left hand column of the page.

Services

In addition to the free classified ads for horses and horse-related items, we also have a page for services. Services included boarding, lesson and training stables, and other equine related services such as veterinary.

Rates for listing on our services page are \$10 month (2 month minimum) or \$100 per year.

Rates include a detailed listing of your service along with a link to your site.

Bartering!

We're open to any trades that you may have to offer. Let us know what you are offering and we'll go from there.

Billing

We will send you an email upon request of your ad, verifying what you are purchasing. You will then receive a bill via PayPal. We accept PayPal payments, checks or money orders. Your ad will be posted upon receipt of payment.
